



# WHS Investment Drives Measurable ROI

## What's The Return?

**\$5.81** is the average return for **every dollar spent** on workplace health risk management strategies, making it a wise investment according to studies [1].

## How is ROI Generated?

**Employee Wellbeing Programs** generate ROI through many ways. Research shows that programs with **over 60% engagement** achieve the most significant results [2]. Beyond immediate cost savings, they foster a healthier, more productive workforce that drives organisational goals and sustainability. Programs with strong participation deliver [2]:

Up to a **35%** reduction in absenteeism

**22.5%** improvement in employee retention

**50%** fewer workers' health compensation claims

Other impacts include increased creativity, innovation and general productivity.

## Think Your Business isn't Exposed?

Learn these workplace risk factors in Australia [3]:

**70%** Not physically active enough

**92%** Inadequate vegetable intake

**31%** Moderate – high levels of psychological distress

**60%** Overweight or obese measured by Body Mass Index (BMI)

**desk.coach® is designed for enterprise deployment, with 100% engagement at it's heart!**



[1] Australian Government, Comcare (2011). Benefits to Business: The evidence for investing in worker health and wellbeing.  
[2] Incorp Australia. (2024, October 16). What is the ROI on employee wellbeing programs?  
[3] Australian Capital Territory. Healthier Work issuing body. (2016). Guide to promoting health and wellbeing in the workplace.